Electronic Acknowledgement Receipt				
EFS ID:	9458900			
Application Number:	10686967			
International Application Number:				
Confirmation Number:	8084			
Title of Invention:	System and method for incorporation of products and services into reality television			
First Named Inventor/Applicant Name:	Channing K. Barringer			
Customer Number:	66170			
Filer:	Todd P. Komaromy/Kim Gorski			
Filer Authorized By:	Todd P. Komaromy			
Attorney Docket Number:	60655.2600			
Receipt Date:	16-FEB-2011			
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Time Stamp:	15:19:02			
Application Type:	Utility under 35 USC 111(a)			

Payment information:

Submitted with Payment	no
File Listing:	

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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)		
1		606552600_RFOA20101216. PDF	417099 e9898eec;341174b187a5f170933d33bdf0fd 7f62	yes	9		

	Multipart Description/PDF files in .zip description			
	Document Description	Start	End	
	Amendment After Final	1	1	
	Claims	2	5	
	Applicant Arguments/Remarks Made in an Amendment	6	9	
Warnings:				

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New Applications Under 35 U.S.C. 111

Information:

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.